



ADVERTISING MEDIA KIT



STATIC AD MEDIA SPACES

BILLBOARD



PHOTOGRAPHIC BILLBOARD/DROPDOWN BANNER

Sizes: 6.5m x 9m / 8m x 6m / 12m x 8m / 18m x 12m / 9m x 18m



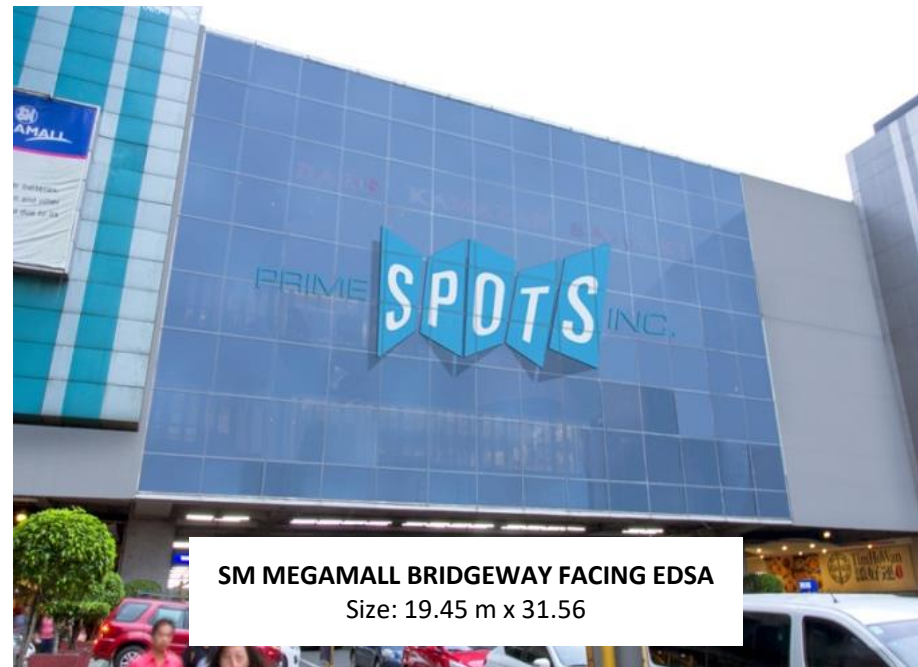
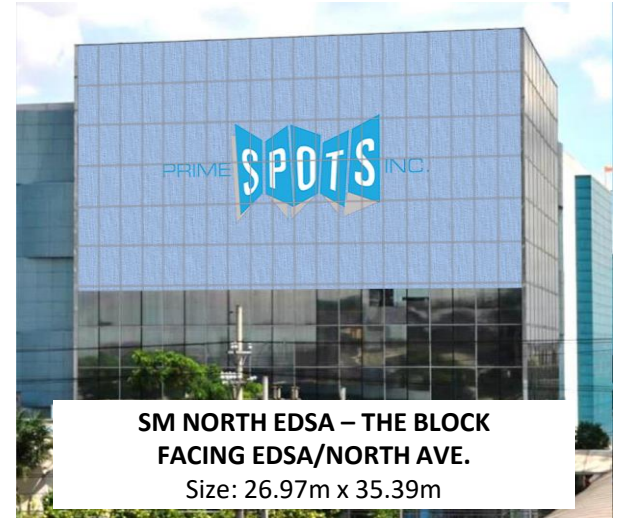
GIANT BILLBOARD

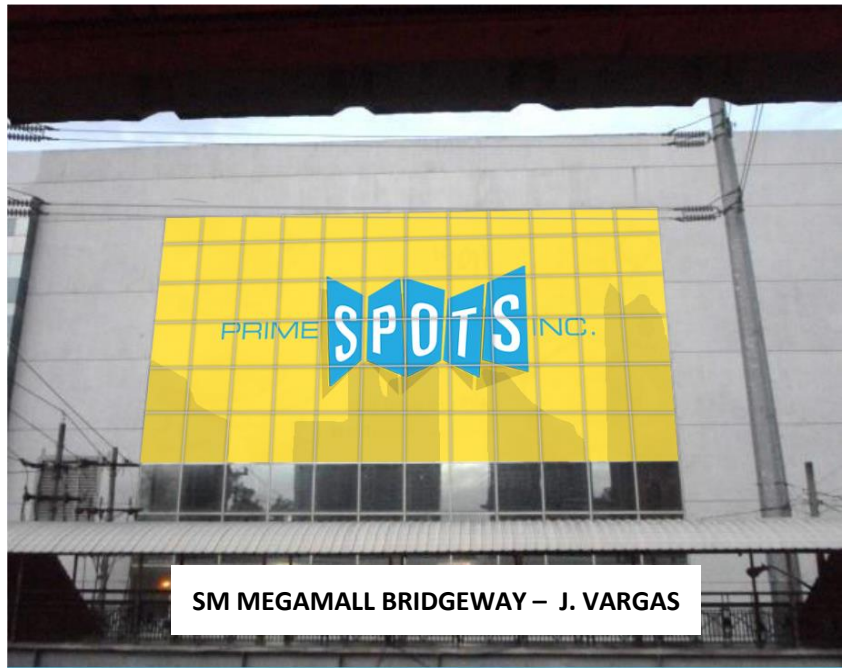
Size: 20.80m x 45.45m

Available only in SM Sta. Mesa



GLASSWALL





SM MEGAMALL BRIDGEWAY – J. VARGAS



**SM MANILA – MAIN ENTRANCE FACING LRT
& MLA. CITY HALL**
Size: 77.40ft. x 99.40ft.



**SM BACOLOD BRIDGEWAY
CONNECTING BLDG. A & B**
Size: 3.9m x 29.17



**SM TAYTAY FACING
TAYTAY DIVERSION ROAD**
Size: 7.8 ft. x 100.52 ft.



**SM DASMARIÑAS –
MAIN MALL FACING TERMINAL**
Size: 8.85m x 13.00m

AD TOWER



OUTDOOR, WITHIN PERIMETER OF MALL
Size: 2.4m x 2.4m

LAMP POST BANNER



OUTDOOR, WITHIN PERIMETER OF MALL
Size: Varies for each mall (usually 8 ft. x 2 ft.)
Scheme: Take-All Banners Per Cluster

INFLATABLE AD



OUTDOOR INSTALLATION

Size: Varies depending on the mall's approval and client's perspective

BLIMP AD



OUTDOOR INSTALLATION

Size: Varies depending on the mall's approval and client's perspective

IN-MALL AD MEDIA SPACES

LIGHTED AD BOX



MURAL W/ AD BOX



BRIDGEWAY, LOWER GROUND FLOOR
Available only in SM Megamall

MURAL AD



STICKER ON SINTRA BOARD

Size: Varies depending on the mall & location

FLOOR STICKER



INDOOR, ON ESCALATOR LANDINGS
Size: Varies depending on the mall & location

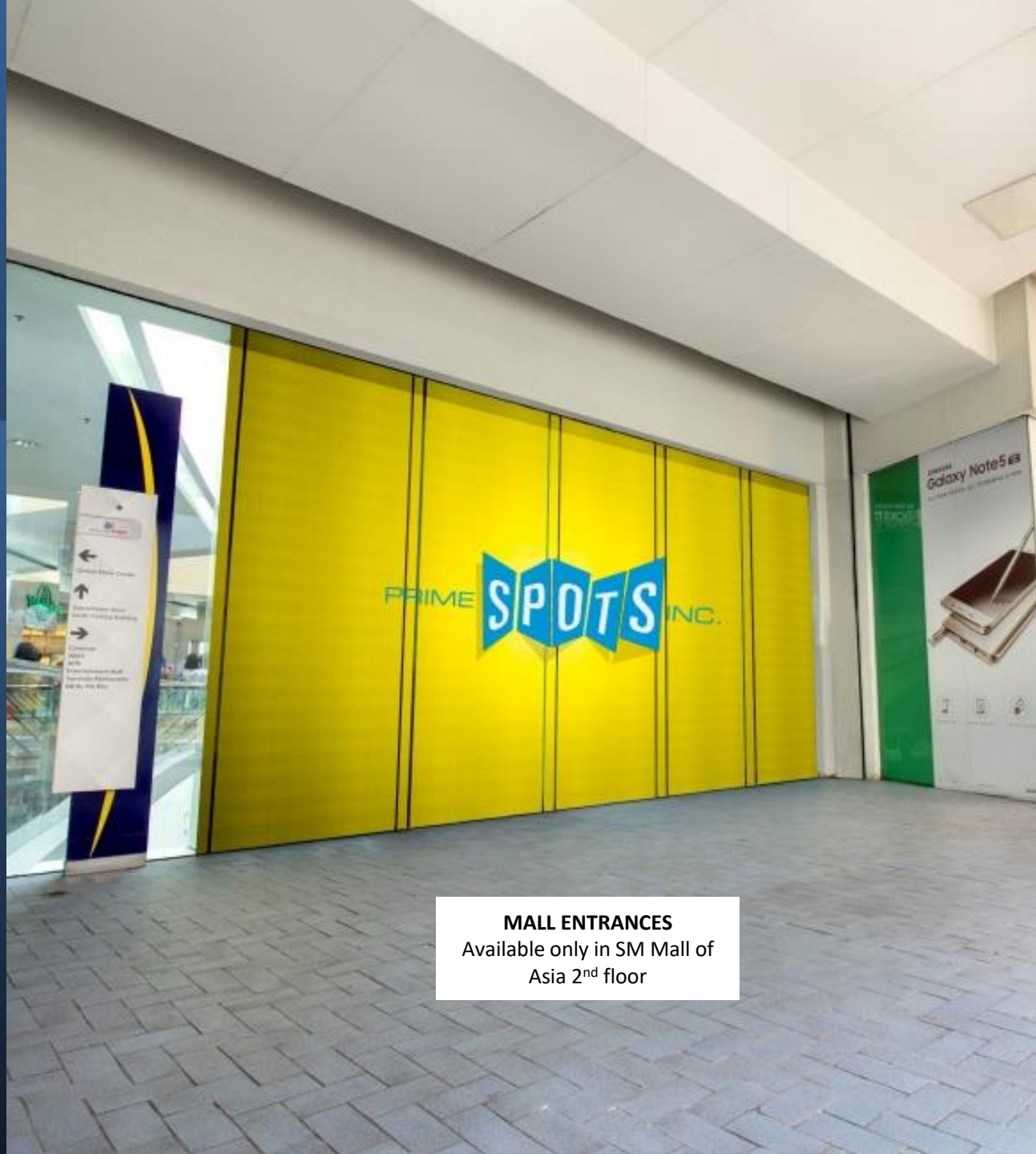
3D AD



INDOOR OR OUTDOOR INSTALLATION

Size: Varies depending on the mall & location

GLASS PANEL



MALL ENTRANCES

Available only in SM Mall of
Asia 2nd floor

ATRIUM BANNER



**INDOOR, HUNG FROM
ATRIUM**

Size: Varies depending on
the mall and location

HANG SIGNS



INDOOR, MALL HALLWAY

*take-all hang signs per level

Size: Varies depending on the mall

COLUMN WRAP



**INDOOR, STICKER ON
COLUMNS**

Size: Varies depending on the
mall & location



SIDE PANELS

Size: Varies depending on the mall



UNDERSIDE

Size: Varies depending on the mall
Scheme: Take-All Escalators Per Mall

ESCALATOR AD



SCENIC OR NUDE ELEVATOR
Size: Varies depending on the mall



PARKING ELEVATOR DOOR
Size: Varies depending on the mall

ELEVATOR AD

ACTIVATIONS



LOCATION AND TIME SLOT/S VARIES
DEPENDING ON THE MALL'S APPROVAL

DIGITAL AD MEDIA SPACES

SM MOA SPHERICAL LED



MOA COMPLEX, ROTUNDA
Size: 150mm x 200mm

SM MEGAMALL LED



BLDG. C, SIDEWALL, FACING EDSA
Size: 18m x 12m

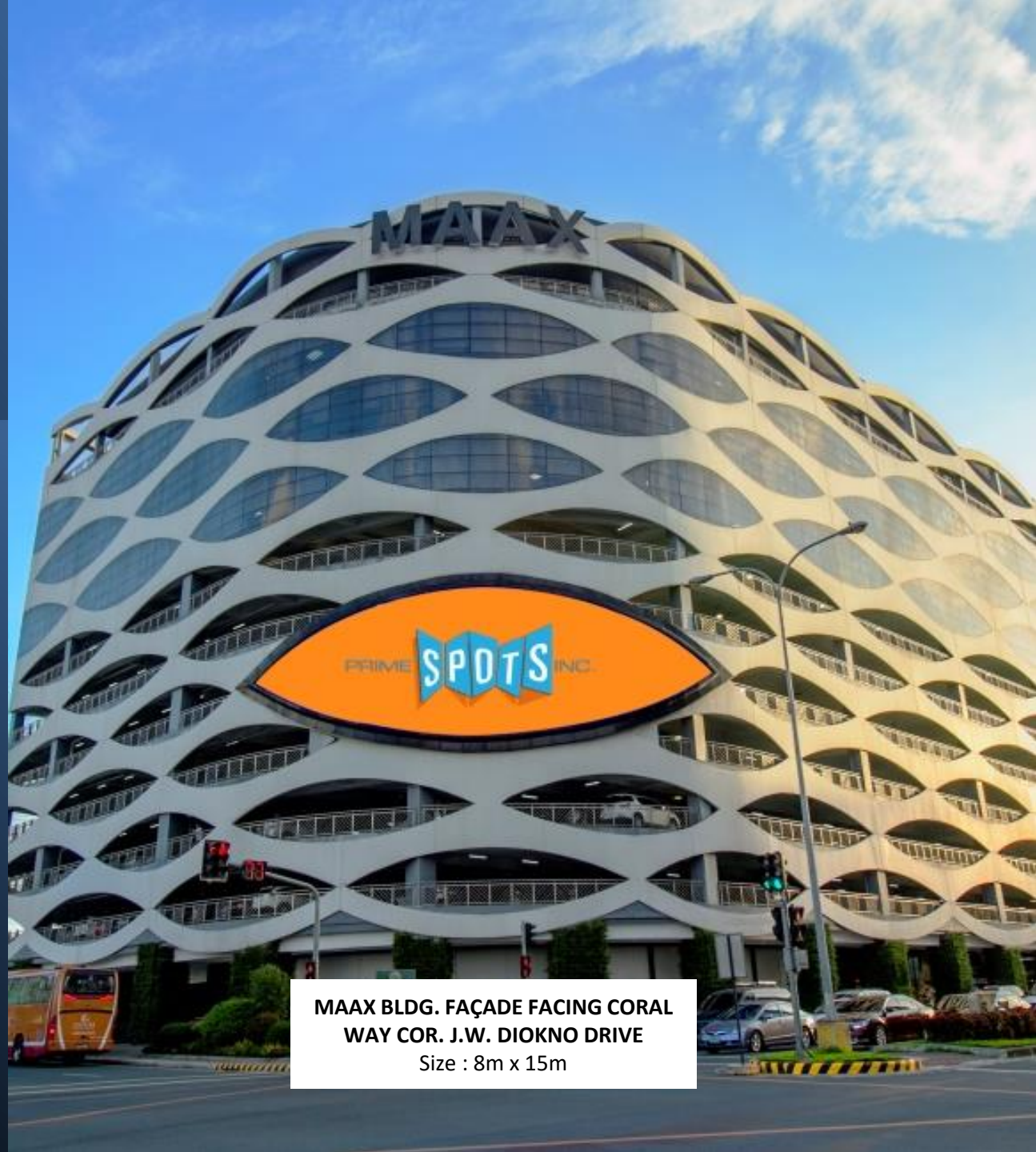
MEGA FASHION HALL VIDEOWALL



MEGA FASHION HALL BRIDGEWAY

Size: 1.9m x 8.4m

MAAX EYE LED



**MAAX BLDG. FAÇADE FACING CORAL
WAY COR. J.W. DIOKNO DRIVE**
Size : 8m x 15m

SM AURA EXTERNAL LED



FACING SERENDRA NEAR MALL ENTRANCE

Size: 30.64m x 4.64m



INDOOR, GROUND FLOOR
Size: 8.61m x 4.20m

SM MAKATI VIDEOWALL

SM SEASIDE HANGING LED



INDOOR, MALL ACTIVITY AREA

Size: 7.93m X 3.84m

SM CEBU LED MESH



FACING JUAN LUNA ST.
Size: 8.702m x 13.82m

SM CLARK VIDEOWALL



**GROUND FLOOR, EASTWING BULKHEAD FACING
ENTRANCE**

Size: 3.648m x 8.064m

SM CABANATUAN LED PYLON



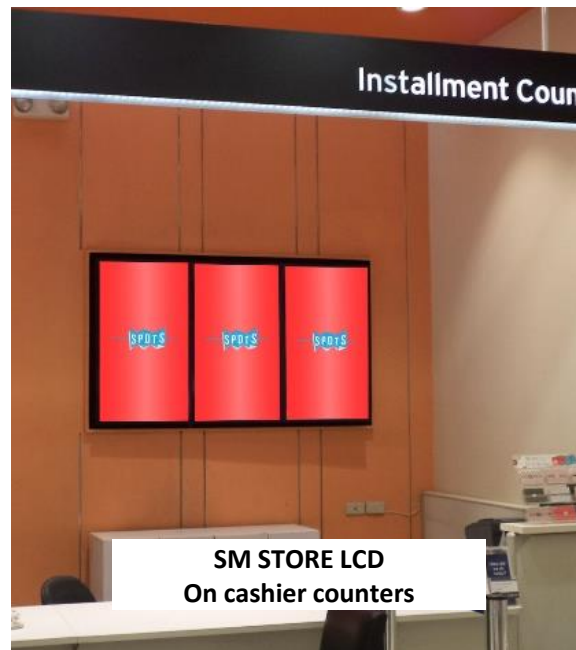
FACING MAHARLIKA HIGHWAY

Size: 7.2m x 4.2m

LCD SCREEN



CYBERZONE LCD



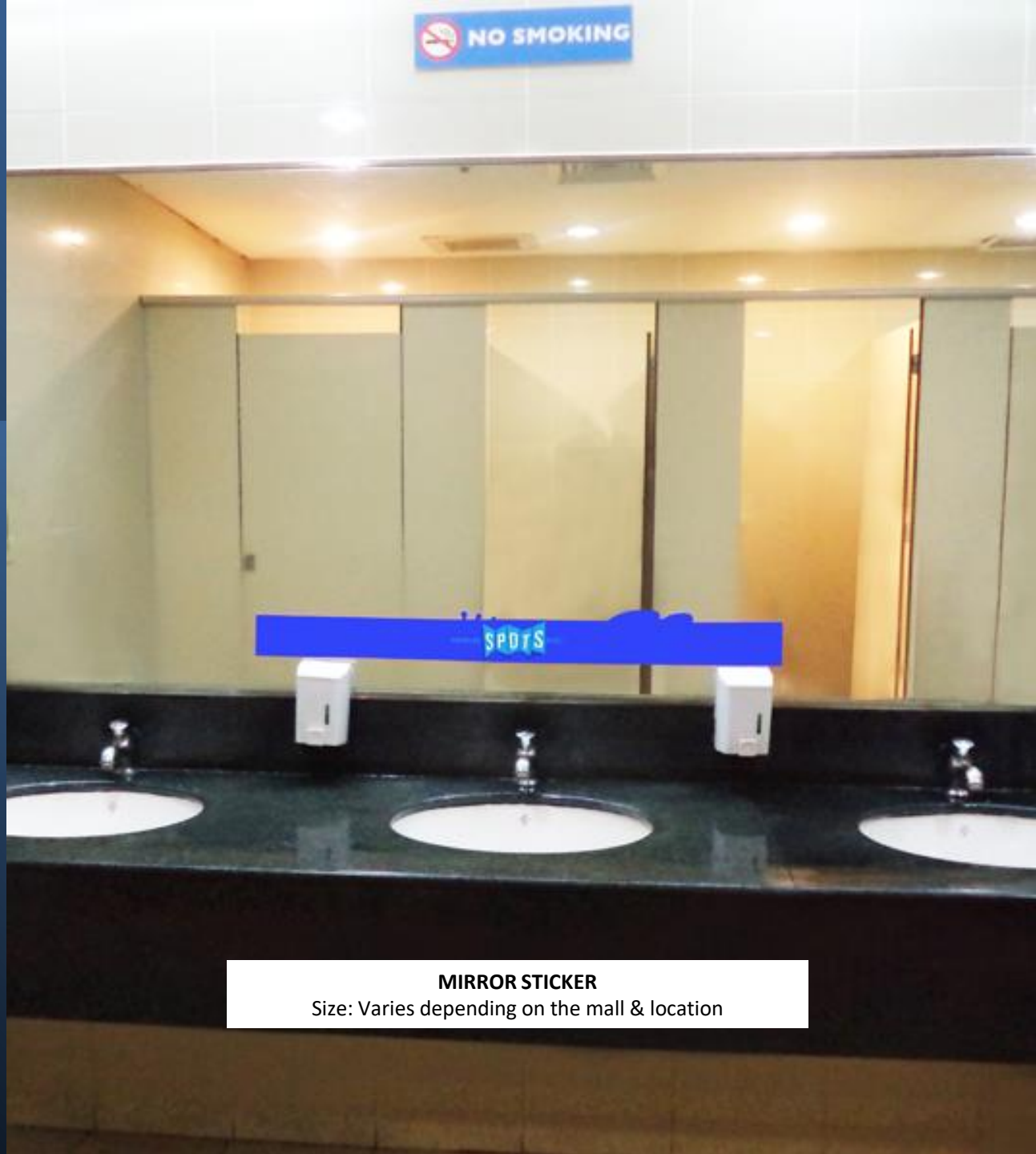
SM STORE LCD
On cashier counters



DIGITAL DIRECTORY

SPECIAL AREAS

WASHROOM AD



MIRROR STICKER

Size: Varies depending on the mall & location

CINEMA AD



ADVERTISEMENT IN BETWEEN
MOVIE SCREENING

**For advertising inquiries,
you may reach us at:**



0917-809-0560
0917-587-8961



www.primespots.ph